

### Bringing You the New Experience

1. **Defence Industries Association (DEFINA)**, is pleased to announce that we have been appointed as the Trade Association for IMDEX Asia 2021 and DEFINA will be organising the Singapore Pavilion at **IMDEX ASIA 2021 to be held from 27 to 29 July 2021 at the Changi Exhibition Centre in SINGAPORE**. The Singapore Pavilion will be supported by Enterprise Singapore (ESG) under its International Marketing Activities Programme (iMAP).
2. This biennial exhibition is the flagship's international maritime defence show in ASIA Pacific. IMDEX Asia has gained recognition as the global platform to address pressing issues within the Naval and Maritime security industry, showcase the latest naval technologies and connect key players from navies, government and industry. In 2019 edition, some 236 exhibiting companies from 30 countries attracted 11000 attendees, 26 Chiefs Of Defence Forces and Navies, Vice Chiefs and Directors-Generator of Coast Guard and 67 VIP delegations from 42 Countries.
3. DEFINA will be working with Singapore Navy to anchor the 150-sqm Singapore Pavilion as the "must visit" booths especially for the military delegates from the different countries.
4. Funding support of up to 50% (pending Enterprise Singapore Finalisation) budget for eligible expenses such as space rental and stand construction cost is available from Enterprise Singapore through DEFINA for exhibitors in the Singapore Pavilion.
5. If you are interested in participating in IMDEX ASIA 2021 under the Singapore Pavilion, email to [ask.jamie@assoc-defin.com](mailto:ask.jamie@assoc-defin.com) or call us at 67445040 (Jamie for DEFINA). All participation in the Singapore Pavilion is subjected to booth availability at point of booking, DEFINA 's approval on eligibility and funding guidelines by Enterprise Singapore.